ICML + EAHIL 2017

Diversity in Practice: integrating, inspiring and innovative

12 – 16 June / Dublin Castle / Ireland

visit our website:
www.eahil2017.net
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INTRODUCTION

The International Congress on Medical Librarianship (ICML) and European Association for Health Information and Libraries (EAHIL) are delighted to invite you to our joint event which is being held in Dublin 12-16 June 2017.

ABOUT ICML+EAHIL 2017

EAHIL

The European Association for Health Information and Libraries is an active association uniting librarians and information professionals working in medical and health science libraries in Europe. The Association counts over 1400 members from about 30 European countries. EAHIL supports professional development, improves cooperation and enables exchanges of experience amongst its members, through a yearly meeting in the form of a workshop or a conference, the Journal and through various groups on social media. The first European Conference on Medical Libraries was held in Brussels 1986, where the idea for EAHIL was born. EAHIL was formally constituted in 1987, which means that 2017 will mark its 30th anniversary, making this joint event a particularly special one, attracting many long-standing members of the profession.

ICML

The International Congress on Medical Librarianship is an umbrella congress sponsored by the International Federation of Library Associations and Institutions (IFLA) Health and Biosciences Libraries Section. It is held every 5 years, often in conjunction with another major health library conference. It was hosted last in partnership with the Medical Library Association in Boston in 2013, and before that in Brisbane in 2009. The joining of ICML and EAHIL represents an opportunity for us to expand our experience and knowledge of medical and health librarianship roles and influence globally. For this 2017 congress we are being hosted by the Health Research Board, Ireland in partnership with the Irish Health Sciences Libraries Group, a section of the Library Association of Ireland.

CONFERENCE HOST & SUPPORTING AGENCIES
EAHIL:
The European Association for Health Information and Libraries is an active association uniting librarians and information professionals working in medical and health science libraries in Europe. The Association counts over 1400 members from about 30 European countries, and meets annually with its members in host countries.

HEALTH RESEARCH BOARD:
The Health Research Board (HRB) is a statutory agency under the aegis of the Irish Department of Health. As the lead agency in Ireland responsible for supporting and funding health research, information and evidence, we are motivated and inspired by our vision – ‘healthy people through excellent research and applied knowledge.’

HEALTH SCIENCES LIBRARIES GROUP:
The Health Sciences Libraries’ Section of the Library Association of Ireland represents the interests and concerns of all who work in Irish Healthcare Libraries and associated information functions. It has held successful annual conferences for the last 10 years in Ireland.
Dublin is the capital city of the Republic of Ireland, with a vibrant energy it is a great place to do business.

Dublin airport is one of Europe’s busiest airports, with 50 airlines flying to over 150 destinations.

The city boasts over 20,000 hotel rooms, in a variety of 3, 4 and 5 star locations.

Ireland showcases some of the most exciting landscapes in the world.

Dublin is the second friendliest city in the world, according to Condé Nast Traveler readers.

Dublin, one of only four UNESCO cities of literature, is a city rich in history and culture and one which prides itself on its long tradition in music, theatre and literature!
For over 800 years Dublin Castle has been at the heart of Dublin City and Irish history alike. This unique venue will provide a breath-taking backdrop to first class content and speakers. Centrally located, it is a short walk from major city hotels and attractions and easily accessible to all visitors. Delegates, exhibitors and sponsors will be tucked away in the heart of the city behind the old Castle walls with all the excitement of the city on the doorstep but enough seclusion to ensure that a productive and enjoyable conference is achieved for ICML + EAHIL 2017. Exhibition space is limited at this event, and we are encouraging potential sponsors to secure a booking as early as possible.

The Printworks is the largest and newest venue within Dublin Castle, opened for Ireland’s hosting of the European Presidency in 2013. It is located in the lower courtyard on the ground floor of the Stamping Building and will house the exhibition space and plenary sessions. The exhibition area is well placed to take advantage of regular breaks during the conference, with a striking view of the old castle in a light-filled open plan area located close to the main registration desk. WiFi and electronic signage is used throughout the complex, and a dedicated congress office will be on site for the duration of the event. The main hall of The Printworks has capacity for 500 delegates in addition to 3 smaller conference rooms. The Conference Centre located in a refurbished old Castle building houses another large conference hall (Bedford Hall) and a number of breakout rooms for use during the congress.
Our theme is Diversity in Practice: Integrating, Inspiring and Innovative. Through a series of plenary and parallel sessions and interactive workshops the scientific programme will cover the following sub themes:

- Leadership & Values
- Integration
- Technology
- Education & Learning
- Consumer Health
- Research & Evidence-based Librarianship

The conference programme will include a dedicated stream of EAHIL interactive workshops, in addition to a series of parallel and plenary sessions, a substantial CPD programme and selected masterclass workshops by trusted suppliers and industry experts.

### PROSPECTIVE PROGRAMME (SUBJECT TO CHANGE)

<table>
<thead>
<tr>
<th>MONDAY 12th</th>
<th>TUESDAY 13th</th>
<th>WEDNESDAY 14th</th>
<th>THURSDAY 15th</th>
<th>FRIDAY 16th</th>
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<td>EAHIL Continuing Education Courses</td>
<td>EAHIL Continuing Education Courses</td>
<td>Conference Opening, Key note speeches, plenary and parallel sessions, and interactive workshops.</td>
<td>Key note speeches, plenary and parallel sessions and interactive workshops.</td>
<td>Key note speeches, plenary and parallel sessions and interactive workshops.</td>
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<td>EAHIL Special Interest Group Meetings</td>
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<td>EAHIL Continuing Education Courses</td>
<td>EAHIL Continuing Education Courses</td>
<td>Plenary &amp; parallel sessions and interactive workshops</td>
<td>Plenary &amp; parallel sessions and interactive workshops</td>
<td>EAHIL AGM, Closing</td>
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<td>EAHIL Board Meeting</td>
<td>EAHIL Council Meeting</td>
<td>Conference Exhibition</td>
<td>Conference Exhibition</td>
<td>Ceremony, prize giving &amp; close of the conference</td>
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<td>Exhibition setup</td>
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<td>Exhibition closing</td>
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<td><strong>EVENING</strong></td>
<td><strong>EVENING</strong></td>
<td>Welcome Reception</td>
<td>Gala Dinner &amp; Ceili Mór</td>
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### KEYNOTE SPEAKERS & PLENARY SPEAKERS

We are delighted to have confirmed Michelle Kraft, Richard Corbridge and Graham Love, in addition to the newly appointed Irish National Health Librarian, Aoife Lawton.
WHO WILL ATTEND?

EAHIL has a global membership of over 1,400 members. Its conferences and workshops attract 230-350 delegates annually from Europe’s leading universities, medical schools, health research institutions and national health services. The sectors we attract:

- Health
- Government
- Higher Education
- Research & regulatory agencies
- Charities/Voluntary Organisations
- Commercial

Health librarians and information specialists work in a wide variety of settings, from academic and university libraries to research institutions, regulatory agencies, hospitals and clinical settings. We work as embedded librarians in multidisciplinary research teams, in universities as subject and liaison librarians, as resource and research support librarians, and as part of larger teams in various national healthcare services, where we manage and deploy a wide range of electronic and print resources to healthcare professionals, and support continuing professional development, guideline development, CPD and professional development for all healthcare professionals by providing resource and education support in our libraries and education centres. EAHIL and ICML events typically attract:

- Medical Librarians
- Clinical Librarians
- Health and sciences subject Librarians
- Academic Liaison Librarians
- Information Specialists
- Electronic Resource Librarians
- Research Librarians
- Library Managers and Directors

PREVIOUS MEETINGS

EAHIL has held successful annual workshops and conferences in its 30 year history. By holding a joint conference with ICML, we are looking forward to meeting new delegates from farther afield, making this a truly global event.

- EAHIL Seville 2016: 359 Delegates
- EAHIL Edinburgh 2015: 231 Delegates
- EAHIL Rome 2013: 240 Delegates
- ICML 2013 (Boston, in partnership with Medical Library Association): 1600
- ICML 2009 (Brisbane): 464 delegates

Supporting partners from EAHIL 2015 & 2016 sponsors include:

- AACR – American Association for Cancer Research
- Accucoms
- BMJ
- CABI
- Clinical Key (Elsevier)
- EBSCO Health
- Elsevier
- Future Science Group
- JAMA Network
- Karger
- McGraw Hill Education
- Medicines Complete
- Mendeley (Elsevier)
- NEJM Group
- Pharmaceutical Press
- Primal Pictures
- ProQuest
- Sage
- Springer Nature
- Subito
- Wiley
- Wolters Kluwer
ICML + EAHIL 2017 is deeply grateful to our long standing and dedicated sponsors who provide funds that help ensure the continued success of this event by ensuring attendance and participation is affordable for medical and health librarians and information specialists, and that we can attract excellent speakers to increase attendance. By partnering with us for ICML + EAHIL 2017 sponsors can maintain and grow long-standing relationship with medical and health library professionals. It is an opportunity to meet directly with the key decision makers in purchasing and promoting health information resources across the health sector to a wider community of library users.

In addition, the conference provides your company with an opportunity to promote new and exciting products and to explore what products and service are most needed and in demand in healthcare clinical, education and research settings by the very people who oversee the purchasing decisions for these products and services, and who promote and facilitate access and training on their use. Medical and health librarians are often the first point of contact between new users and health information resources and services – their insight and skills are a bridge to communicating with new health professionals seeking tools and resources to assist them in their clinical and professional education.

By coming to ICML + EAHIL 2017 and meeting with our delegates, you are promoting your expert tools to doctors, nurses, medical and nursing students, research post graduate students and PhD students, health mangers and civil servants in key health departments and national health services. Did you know that Ireland’s Health Services employs over 100,000 staff? That the NHS employs over a million? The health library infrastructure and health information professionals are your professional partner in promoting and demonstrating the value and scope of your expert resources and services.

By offering a range of sponsorship opportunities, which include logo displays, exhibition booths, access to delegates and genuine good will, sponsorship can provide a targeted opportunity for sponsors to reach the wide and diverse vast international health librarianship community at this premier conference.

The conference theme is broad, encompassing all aspects of medical and health librarianship and the many different roles health information professionals play across the health and education sector. The resources and tools we use, generated and developed by our industry partners, are also a natural fit in the conference theme.

ICML + EAHIL 2017 is an opportunity for:
- International exposure for your brand as a leading resource in healthcare practice and research
- Reinforcing and strengthening of successful resources, services and relationships with key decision makers
- Accessing decision makers and budget holders who have local insight and knowledge for successful product delivery and new service development
- Demonstrating and showcasing your products with in-depth Masterclass sessions
- Old fashioned networking and conversation in a city for its humour and fun

We really look forward to working with you in Dublin and seeing you in 2017!
# Partnership Opportunities for Sponsors

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<tr>
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<th>Platinum Tier €12,000</th>
<th>Gold Tier €8,000</th>
<th>Silver Tier €6,000</th>
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<tr>
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<td>✓</td>
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<tr>
<td>Use of ICML + EAHIL 2017 image in your promotional activities</td>
<td>✓</td>
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<td>Exhibition Table Top</td>
<td>Premium exhibition space</td>
<td>Premium exhibition space</td>
<td>Exhibition space</td>
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<tr>
<td>Complementary registration</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<td>Complementary tickets to the conference dinner</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Complementary exhibitor passes</td>
<td>4</td>
<td>2</td>
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<td>Colour advert in the conference programme</td>
<td>One full page</td>
<td>Half Page</td>
<td>Quarter Page</td>
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<td>Partners article - 150 words + picture in the members newsletter</td>
<td>2</td>
<td>1</td>
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<td>Email Blast to Registered delegates - Pre and Post</td>
<td>Four email blasts per year</td>
<td>Two email blasts per year</td>
<td>One email blast per year</td>
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<td>Logo on all event promotional communication to prospective attendees</td>
<td>✓</td>
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<tr>
<td>Recognised in all communications to confirmed delegates</td>
<td>✓</td>
<td>✓</td>
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<td>Acknowledgement on all social media</td>
<td>✓</td>
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<tr>
<td>Digital branding at the venue</td>
<td>Platinum Tier</td>
<td>Gold Tier</td>
<td>Silver Tier</td>
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<td>Insert into the delegate pack</td>
<td>✓</td>
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<tr>
<td>Recognised from the podium</td>
<td>At the start of each day’s keynotes &amp; the closing ceremony</td>
<td>✓</td>
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<td>Access to ICML + EAHIL 2017 database where permission has been granted</td>
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<td>Exclusive 60 minute Lunchtime masterclass</td>
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<td>45 minute industry workshop</td>
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<tr>
<td>Free extra value option</td>
<td>1 of 3 lunches Worth €1,500</td>
<td>1 of 5 coffee opportunities Worth €950</td>
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<tr>
<td>Congress Website Promotional Package</td>
<td>✓</td>
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PARTNERSHIP
I would like to confirm

(Please specify what Partnership you would like to confirm)

Total Cost: €________ plus VAT at 23% __________

ADVERTISING
1. Full page full colour advertisements in the conference programme: €900
   QTY: ______________________

2. Half page full colour advertisements in the conference programme: €450
   QTY: ______________________

Total Cost of Advertising €________________________

EXHIBITION
I would like to confirm exhibition of:

_______________________________________________________
Booth size in sq m: ______________________
Cost per square meter: € ________
Plus VAT at 23% __________ Total Cost: € ____________

EXHIBITOR BADGES NAMES
Note: Two exhibitor pass is included with every 6 sqm
1. ____________________________________________
2. ____________________________________________
3. ____________________________________________

Additional Exhibitor Badges Names, cost of €300
1. ____________________________________________
2. ____________________________________________
3. ____________________________________________

Organisation’s VAT Registration Number:
(only if based in EU and outside of Ireland)
If your organisation is in the EU, but based outside Ireland,
please provide the organisation’s VAT registration number and
no VAT will be charged.

PLEASE SUBMIT EXACTLY AS IT SHOULD APPEAR IN ALL PUBLISHED EVENT MATERIALS

Name: ________________________________
Organisation: __________________________
Address that will appear on the invoice:
_____________________________________________________________________________
_____________________________________________________________________________
City, State, Zip/Postal Code: __________________________
Phone: ________________________________
Fax: _________________________________
E-mail: ______________________________
Signature: ____________________________

Please scan and complete this form and email or return it along with an eps. version of your company logo and a 75 word company biography to Sinead Lawlor:

Sinead Lawlor, Conference Partners Ltd, 12 -14 First Floor, The Hyde Building, The Park, Carrickmines, Dublin 18, Ireland
Tel: + 353 1 296 8688
E-mail: sinead.lawlor@conferencepartners.ie

Payment Policy:
100% payment is due on booking. The Partner/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

Cancellation Policy:
Cancellation within twelve months prior to the conference will incur a cancellation fee of 40%. Cancellation within eight months prior to the conference will incur a cancellation fee of 100%. The cancellation fee of the Partnership amount is subject to VAT at 23%

Please note: Full details of the exhibition area, set-up times, goods receipt, electricity etc. will be sent to you in October 2017.